

Public Health Agency of Canada

Type 2 Diabetes Prevention Challenge



APPLICATION FORM

Thank you for applying to the Type 2 Diabetes Prevention Challenge.

You will be able to save your application form and continue at a later time.

To assist you in filling out this form, please read the Applicant Guide for this Challenge located on the Impact Canada website. The Applicant Guide has important information that will help you to complete your application, including eligibility, as well as the Challenge Principles that will help you design your approach and the outcomes related to type 2 diabetes prevention you should seek. The Applicant Guide provides details about the assessment criteria that will be used to select winning applications. The information provided on this application form, submitted by eligible applicants, will be reviewed to determine stage 1 winners for the Type 2 Diabetes Prevention Challenge.

All questions in this form must be completed unless otherwise indicated (i.e. sections marked “optional”, and questions marked as “if applicable”, “if available”, or contingent on a previous question’s answer). Incomplete applications will not be considered for the Challenge and will not be reviewed.

There are 4 sections to this form. Sections 1-3 are mandatory and include: 1) Applicant Details, 2) Proposed Concept Details, and 3) Declarations. Section 4 of this form is optional and is a confidential survey about your concept, partnerships and experience applying to an Impact Canada Challenge.

Some questions have a character limit. Characters include letters, numerical digits, common punctuation marks (such as "." or "-"), and whitespace.

Applications must be received by March 1, 2023 at 5:00 PM Central Time. Any applications submitted after this time will not be accepted.

* These fields are mandatory

Section 1: Applicant Details

*** 1.1 Title of your proposed concept/approach**

(may be made public)

*** 1.2 Describe your concept in one sentence using clear and simple language**

(may be made public, limit of 200 characters)

*** 1.3 Applicant/Lead Organization**

Enter the information of the individual, organization, or entity that is leading the concept/approach and which will receive prize funding if the applicant is successful in the challenge

1.3.1 Applicant Name

1.3.2 Full Legal Name of Organization/Group (if incorporated)

1.3.3 Address

Address

City/Town

Province

- Alberta
- British Columbia
- Manitoba
- New Brunswick
- Newfoundland and Labrador
- Northwest Territories
- Nova Scotia
- Nunavut
- Ontario
- Prince Edward Island
- Quebec
- Saskatchewan
- Yukon

Country**Postal Code****Mailing Address (if different than address above)**

*** 1.3.4 Business E-mail**

*** 1.3.5 Business phone number (xxx-xxx-xxxx)**

1.3.6 Organization/Group website URL (if available)

1.3.7 Organization/Group social media accounts (if available)

Account

Linkedin	
Twitter	
Instagram	
Facebook	

*** 1.4 Confirm the applicant category that applies to you:**

- Not-for-profit organizations incorporated in Canada
- Businesses or other for-profit organizations incorporated in Canada
- Indigenous organizations and groups located in Canada
- Post-secondary/academic institutions located in Canada
- Individuals, groups, societies, or coalitions (non-incorporated) based in Canada
- Municipalities or local/regional governments located in Canada
- Non-Canadian-based businesses or other for-profit organizations
- Non-Canadian-based not-for-profit organizations
- Non-Canadian-based post-secondary/academic institutions

*** 1.5 Are you an incorporated organization in Canada, including a business, or a not-for-profit or academic institution? If not, you are asked to confirm that you are willing to incorporate in order to receive financial prizes for the Challenge, if your concept is selected for funding.**

Yes

No, but I confirm that I will incorporate in Canada to be eligible to receive funding

1.5.1 CRA Registration Number for Businesses, Charities or Not-for-Profit Organizations

Please only include your nine-digit Business Number (BN): It is a unique number the Canada Revenue Agency (CRA) assigns as a tax ID and is used when dealing with federal, provincial, or local governments. Visit this link for more information. If you're an academic organization, please include the BN of the entity (e.g. research centre, lab, etc.) that will receive prize funding if the solution is successful in the challenge.

*** 1.6 Contact Person for the Team:**

1.6.1 Full Name

1.6.2 Job Title

1.6.3 Organization

1.6.4 E-mail Address

1.6.5 Telephone Number (xxx-xxx-xxxx)

1.6.6 Preferred language of communication

- English
- French

1.7 Additional Contact Persons

(maximum 2)

Full Name

Job Title

Organization

E-mail

1.8 Co-lead Organization Representing a Community in Canada (if applicable)

Unless the same as the lead organization/applicant, enter the information of the registered organization that represents a community in Canada that will co-lead the design, implementation, and direction of the concept to be implemented. Note: For this Challenge, a community is defined as a group of individuals united by sharing certain beliefs, culture, goals, activities, or geography. Community members are connected to each other and work towards common interests.

1.8.1 Applicant Name

1.8.2 Address

Address



City/Town

Province

- Alberta
- British Columbia
- Manitoba
- New Brunswick
- Newfoundland and Labrador
- Northwest Territories
- Nova Scotia
- Nunavut
- Ontario
- Prince Edward Island
- Quebec
- Saskatchewan
- Yukon

Country

Postal Code

Mailing Address (if different than address above)

1.8.3 Business E-mail

1.8.4 Business phone number (xxx-xxx-xxxx)

1.8.5 Organization/Group website URL (if available)

1.8.6 Organization/Group social media accounts (if available)

	Account
Linkedin	
Twitter	
Instagram	
Facebook	

1.8.7 CRA Registration Number for Businesses, Charities or Not-for-Profit Organizations

Please only include the co-lead organization's nine-digit Business Number (BN): It is a unique number the Canada Revenue Agency (CRA) assigns as a tax ID and is used when dealing with federal, provincial, or local governments. Visit this link for more information.

Section 2: Proposed Concept Details

Your answers to each of the following questions will be assessed. Please be concise. There is no minimum character count for your answers but each response has a character limit.

We are looking at your answers to help us understand your concept and the impact it will have on type 2 diabetes prevention for communities in Canada. As well, we are interested in the outcomes for your communities related to type 2 diabetes that you will define in your concept and how they relate to one

or more Challenge principles. If you are selected as a semi-finalist, in stage 2 of the Challenge, you will have an opportunity to develop your concept further into a fully implementable plan.

*** 2.1 High Level Overview of Your Concept**

Provide a short “elevator pitch” describing your concept/innovative approach and how it removes barriers to type 2 diabetes prevention. Focus on how your approach works, how it addresses barriers that led to elevated type 2 diabetes risks, and the impact it will have on a community in Canada that has a high risk of developing type 2 diabetes, before community members require entry into the medical system. (Limit of 1400 characters)

*** 2.2 Challenges Principles and Outcomes Sought**

What outcomes do you aim to achieve for your community and to what extent do these outcomes relate to the Challenge principles? Include how the outcomes remove the barriers to addressing modifiable risk factors in the community and/or how the outcomes address the related determinants of health that influence these risk factors. Note: Focusing on all principles does not increase the chance of becoming a prize winner - we welcome concepts with outcomes that have a significant impact on one or two principles as well as those that touch on all principles. Please refer to the Applicant Guide for more information on Challenge Principles.

(Limit of 1400 characters)

*** 2.3 Challenge Statement**

Define your Challenge Statement in a single sentence that guides your proposed concept. Ensure your Challenge Statement is guided by Challenge principles, and showcases how your approach is tailored to reach the most meaningful outcomes that address the barriers to prevention that the community experiences. Please refer to the Applicant Guide for more information and examples of challenge statements.

(Limit of 300 characters)

*** 2.4 Innovation**

How does your concept help overcome barriers to type 2 diabetes prevention for the community in ways that current approaches cannot. Explain why innovation is needed in the community to address type 2 diabetes prevention?

(Limit of 1400 characters)

*** 2.5 Applicability to Communities in Canada**

2.5.1 Which community have you selected to implement your concept and why? Include why the community is at an elevated risk to develop type 2 diabetes and how your approach aligns to the community's goals and long-term plans.

(Limit of 1000 characters)

2.5.2 What makes this community well positioned to have the ability to implement and generate evidence that the approach can be effective for type 2 diabetes prevention.

(Limit of 1000 characters)

2.5.3 How could the method of addressing the barriers to type 2 diabetes prevention detailed in the concept have the potential to be applied to other communities in Canada.

(Limit of 1000 characters)

*** 2.6 Concept Design (Model)**

2.6.1 Describe your concept and how it addresses the issues and barriers that lead to the community members having a higher risk to develop type 2 diabetes? Provide the activities, projects, or ideas that you plan on creating, connecting, or making accessible to community members and how they relate to the barriers to prevention in the community.

(Limit of 2100 characters)

*** 2.7 Partnership development**

2.7.1 How does your concept build on the existing strengths of the community through new or existing partners?

(Limit of 1000 characters)

2.7.2 Describe your existing and required partners, what they do and their expected contribution to outcomes.

2.7.2 Describe your existing and required partners, what they do and their expected contribution to outcomes.

(Limit of 1000 characters)

*** 2.8 Community Member Engagement**

2.8.1 How have community members been engaged in the development of the concept in this application?

(Limit of 1000 characters)

2.8.2 How do you plan to engage community members, in an ongoing way, in the design and implementation of your concept?

(Limit of 1000 characters)

*** 2.9 Outcome Measurement**

2.9.1 How do you intend to measure the anticipated or targeted outcomes of your concept, and how can your approach show the potential to reduce the risk of being at risk to develop type 2 diabetes in the community?

(Limit of 1000 characters)

2.9.2 How are the anticipated or targeted outcomes of your concept meaningful for the community and its members?

2.9.2 How are the anticipated or targeted outcomes of your concept meaningful for the community and its members?

(Limit of 1000 characters)

Section 3: Declaration

*** 3.1 As Primary Contact and on behalf of the Applicant and my Team, I confirm that the organization representing a community in Canada, as detailed in section 1 of this application, has been involved in the design of the concept and the content of this application (either the applicant's organization or the organization detailed in question 1.9)**

Yes

No

*** 3.2 As Primary Contact and on behalf of the Applicant and my Team, I confirm that I represent the Applicant and my Team when completing the following section, and that the Duly Authorized Representative of my organization is supportive of our submission (if applicable)**

Yes

No

*** 3.3 As Primary Contact and on behalf of the Applicant and my Team, I confirm that I have read and accepted the general terms and conditions contained in Section 6 of the Type 2 Diabetes Prevention Challenge Applicant Guide**

Yes

No

*** 3.4 I acknowledge that submitting this Challenge application form I agree to the privacy terms and conditions in Section 7 of the Type 2 Diabetes Prevention Challenge Applicant Guide**

Yes

No

Section 4: Survey [Optional]

Thank you for taking the time to complete this short survey about your recent experience as an applicant to an Impact Canada challenge.

The purpose of this survey is to gather your insights as an applicant to help us improve the design of future challenges so that they can more effectively stimulate innovation.

This survey is **confidential**. The data collected in this survey will be aggregated to help us understand what works in a challenge, and what to improve in future challenge design. No individual answers will be published. **Your answers to this survey will not be used in the assessment process and will not affect your chances of success in this challenge or any other federal funding application.**

4.1 How did you first hear about the challenge?

News outlets/news websites

- E-mail announcement of the challenge
- Social media posts by government
- Direct contact from government representative via social media, e-mail or others
- Networks related to the subject matter of the challenge (e.g. food waste)
- Networks related to innovation or entrepreneurship
- Impact Canada website
- Other

Please specify

4.2 Indicate the importance of each of the following incentives in motivating you to participate in the challenge.

Importance

	Not Important	Somewhat	Somewhat Important	Important
The chance to work on a tough problem or something I care about	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The chance to test out a new idea	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The grand prize/final prize	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Any financial support/grants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to facilities or equipment (labs, testing facilities, industrial assistance, etc...)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mentoring and skills development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Chance to meet/network with experts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Opportunity to build collaborative partnerships	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recognition of achievement by the government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Media exposure	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other incentive	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

4.3 Prior to the launch of this Challenge, were you working in the same sector/domain as the Challenge problem area?

- Yes
- No

4.4 Prior to the launch of this Challenge, were you working on developing your proposed solution?

- Yes
- No

4.4.1 Did you make changes/improvements to your solution in order to apply to this Challenge?

- Yes
- No

4.5 Was your challenge team exclusively created to participate in this Challenge?

- Yes
- No

4.5.1 Did the Challenge launch affect the composition of your team?

- Yes
- No

4.6 Did the challenge launch encourage you to create new partnerships with other organizations or individuals?

- Yes
- No

4.7 Do you consider that your team has people whose lived experience is related to the issues being explored in this Challenge

- Yes
- No

4.8 Have you or your team previously participated in any innovation challenge?

- Yes
- No

4.9 In the past, have you applied to other Impact Canada Challenges (other than this Challenge)?

- Yes
- No

4.10 In terms of level of innovation activity in your organization, approximately what proportion of your budget is spent on innovating.

- between 0-10%
- between 10-25%
- between 25-50%
- between 50-75%
- between 75-90%
- over 90%
- don't know

4.11 Other than Impact Canada challenges, have you ever applied for a Government of Canada grant or contribution program?

- Yes

No

4.11.1 Relative to your experience with other Government of Canada funding applications, how easy or difficult did you find the challenge application?

- A lot easier
- Somewhat easier
- About the same
- Somewhat more difficult
- A lot more difficult
- Not applicable

4.11.2 Approximately how many grants or contributions have you received from the Government of Canada over the past five years?

- None
- 1 or 2
- 3 to 5
- More than 5

4.11.3 Approximately what was the total aggregate value of the grants and contributions you have received from the Government of Canada over the past five years?

- less than \$10,000
- between \$10,001 and \$50,000
- between \$50,001 and \$150,000
- between \$150,001 and \$300,000
- between \$300,001 and \$500,000
- between \$500,001 and \$1,000,000

- over \$1,000,001
- don't know/prefer not to answer

The following questions will help us to better interpret your responses to this survey. Rest assured that any data collected will strictly be used to help us understand whether and how challenges are an effective tool, and to help us improve upon their design in the future. No information that could potentially identify you or your responses to this survey will be released.

4.12 Where are you based?

- Canada
- International (outside Canada)

4.12.1 What is the postal code for your business headquarters? (May be used to track geographic distribution of applicants with respect to urban, rural and remote populations)

4.13 Is your entire challenge team based in the same geographical area?

- Yes, all team members are based in the same geographical area
- No, team members are spread out across Canada
- No, team members are spread out across Canada and internationally

4.14 What is the size of your organization?

- 1 to 4 paid employees
- 5 to 9 paid employees
- 10 to 19 paid employees
- 20 to 99 paid employees
- 100 to 499 paid employees
- Over 500 paid employees

Prefer not to answer/do not know

4.15 Is your organization majority (i.e. over 50%) owned by individuals who self-identify as:

- Women
- Men
- Non-binary, gender fluid or two-spirit
- Prefer not to answer/do not know
- Other

Please specify

4.16 Is your organization majority (i.e. over 50%) owned by individuals who self-identify as youth:

- Yes, Youth (30 years old or under)
- No, not Youth (above 30 years old)
- Prefer not to answer/do not know

4.17 Is your organization majority (i.e. over 50%) owned by individuals who self-identify as an Indigenous person(s):

- Yes, Indigenous person(s)
- No, not Indigenous person(s)

4.17.1 If yes, please select the options that the majority owners of your organization identify with (check as many as apply):

- First Nations (First Nations includes Status and Non-Status Indians)
- Inuit

- Métis
- Prefer not to answer/do not know
- Other

Please specify

4.18 Is your organization majority (i.e. over 50%) owned by individuals who self-identify as a person(s) who are from a visible minority group (other than Indigenous):

- Yes, Person(s) who are from a visible minority group (other than Indigenous).
- No, Person(s) who are from a visible minority group (other than Indigenous).

4.18.1 Please select the options that the majority owners of your organization identify with (check as many as apply):

- Black
- Latin American
- Arab
- West Asian (e.g., Iranian, Afghan, etc.)
- South Asian (e.g., East Indian, Pakistani, Sri Lankan, etc.)
- Chinese
- Korean
- Japanese
- Filipino
- Southeast Asian (e.g., Vietnamese, Cambodian, Laotian, Thai; etc.)
- Another visible minority group
- Prefer not to answer/do not know

Please specify

4.19 Is your organization majority (i.e. over 50%) owned by individuals who self-identify as (check as many as apply):

- Person(s) living with a disability (e.g. physical, mental, or other long-term condition)
- Person(s) not born in Canada
- Person(s) who are recent immigrants to Canada (e.g. landed in Canada in the last 5 years)
- Person(s) living in an official language minority community
- Person(s) self-identifying as 2SLGBTQ+
- Other diverse group
- Prefer not to answer/do not know

Please specify

4.20 Confirm the applicant category that applies to you:

- Businesses or other for-profit organizations;
- Not-for-profit organizations;
- Post-secondary/academic institutions;
- Indigenous organizations and groups (e.g. First Nation band, Tribal Council or community under a Self-Government Agreement, Comprehensive Land Claim Agreement or the Métis Nation);
- Individuals or groups (non-incorporated);
- Government organization (federal, provincial/territorial, regional or municipal)
- Public utility

4.21 Please confirm your CRA registration number.

If you are a business, not-for-profit or academic institution, please only include your nine-digit Business Number (BN): It is a unique number the Canada Revenue Agency (CRA) assigns as a tax ID and is used when dealing with federal, provincial, or local governments. Visit this link for more information. If you're an academic organization, please include the BN of the main entity that will receive prize funding if the solution is successful in the challenge (e.g. department, research centre, lab, etc.)

Reference Only